



P.O. Box 279
 Davison, MI 48423

517.579.0533 office
 www.cdamonline.org

SPONSOR OPPORTUNITIES	Defender Sponsor \$3,750	Justice Sponsor \$2,500	Premier Vendor \$1,250	Conference Vendor \$500
Direct Marketing				
Spring Conference Exhibit Table, 6 ft. long	√	√	Choice of Spring or Fall Conference	Choice of Spring or Fall Conference
Fall Conference Exhibit Table, 6 ft. long	√	√	Choice of Spring or Fall Conference	Choice of Spring or Fall Conference
8 ½ x 11 Advertisement in printed conference book materials	√ Print deadline: November 1, 2016	√ Print deadline: November 1, 2016	√ Print deadline: November 1, 2016	√ Print deadline: November 1, 2016
Ad projected on screen prior to plenary sessions	√	√	√	√
Conferences/Seminars	Logo on seminar and conference brochures	Logo on conference brochures		
Print Visibility				
CDAM Member Directory	8 ½ x 11 Advertisement—Select Placement	8 ½ x 11 Advertisement	8 ½ x 5 ½ Advertisement	NA
CDAM Quarterly Newsletters	8 ½ x 11 Advertisement	8 ½ x 11 Advertisement	Listing	Listing
Spring Conference Awards Dinner	Name on table tent card	Name on table tent card	NA	NA
Opportunity for Sponsor print materials displayed at CDAM Trainings	√	√	NA	NA
Web/Email Visibility				
Web Site Advertisement	Homepage and Sponsor Page 300x600 Ad—Select Placement with sponsor link—12 Months	Sponsor Page— 300x250 Ad with sponsor link—12 Months	Vendor Page— 180x150 Ad with sponsor link—6 Months	NA Ad with sponsor link—3 Months
Conference Email Blast	Sponsor hyperlink in all member conference email notifications	Sponsor hyperlink in all member conference email notifications	Sponsor hyperlink in member conference email notification: one before and once after	Sponsor hyperlink in member conference email notification: one before and once after
Complimentary Benefits				
Tickets to Annual Spring Awards Banquet	2	2	NA	NA
Announcement	Spring Awards Dinner	Spring Awards Dinner	Spring Awards Dinner	NA